



## **MUSIC 4 MORE TO HOLD BENEFIT CONCERT IN ATLANTA ON NOVEMBER 1, 2008**

*Proceeds go to underfunded music programs in schools and communities*

**ATLANTA – October 10, 2008** – Music 4 More, a 501 (c)(3), Baltimore-based nonprofit organization providing financial and in-kind resources to sustain and foster underfunded music programs announced it will host a benefit concert in Atlanta on Saturday, November 1. The 2008 Atlanta Rock BCause Concert will be held at The Loft and will feature Sons of William, Gareth Asher, Nelo, Paris Luna and Brooks Wood Band. Proceeds will benefit music programs in the Atlanta area.

“We are very excited about the 2008 Atlanta Rock BCause Concert and the opportunity to help music programs in the Greater Atlanta area,” said Deidra Stevens, Music 4 More president. “Music education helps children become more well-rounded adults, and we’re proud to help maintain the future of some these programs.”

Music 4 More will hold additional fundraising concerts nationwide in 2008 and early 2009. Future benefits are scheduled for Boston, Baltimore and Nashville and will feature national and regional acts.

In conjunction with the 2008 Rock BCause Concert series, Music 4 More announced a partnership with Ripken Baseball’s Ironclad Authentics, a sports memorabilia company which guarantees authentic memorabilia, to assist in an online auction. The online auction will run from Sunday, October 26 through Sunday, November 9. Auction items include autographed memorabilia from Duran Duran, Dane Cook, Brandi Carlile and more.

Music 4 More is currently accepting corporate sponsorships and donations as well.

**Where: The Loft  
1374 West Peachtree St  
Atlanta, GA 30309**

**When: Saturday, November 1, 2008**

**Tickets on Sale Now!** [www.ticketalternative.com](http://www.ticketalternative.com)  
[www.music4more.org](http://www.music4more.org)

**Online auction –** [www.ironcladauthentics.com](http://www.ironcladauthentics.com)

**For Sponsorship/Advertising opportunities, please Call Deidra Stevens at (410) 804-2252.**

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### **About Music 4 More**

Music 4 More is a nonprofit organization providing financial and in-kind resources to sustain and foster underfunded music programs in schools and communities across the United States. Music 4 More strives to make music education available to all children with the belief that through the opportunities of music education, students become well-rounded, emotionally and intellectually mature adults. By maintaining a support system for these programs, Music 4 More helps contribute to a brighter future for our society.

### **About Ironclad Authentics**

Ironclad Authentics, LLC is a full-service sports marketing company specializing in the development of programs and services which GUARANTEES authentic hand-signed collectibles and licensed products. Specializing in e-commerce retailing, Ironclad is also a major supplier of signed memorabilia from current and former athletes to distributors throughout the country. Ironclad Authentics LLC is a Major League Baseball licensee, participant in the Major League Baseball Authentication program and a selling partner on MLB.com's online auction platform.